



Wisconsin's Comprehensive Cancer Control Plan

Prevention • Screening & Detection • Treatment • Quality of Life • Palliative Care

CCC Plan Update

Issue 2

July/August 2004

How can you get involved:

Mark April 21st, 2005 on your calendar—Transition to Implementation Summit

(See information on back)

PLAN REVIEW INFORMATION

What: Review of content, action plans, and indicators

When: October 4-November 15, 2004

Who: Steering Committee, Reviewers, Workgroup Members, WI Cancer Council, consultants, and all interested parties!

If you would like to review the 2nd Draft of the WI CCC Plan,

Email: Amy Ellestad, Program Director at ellesaj@dhfs.state.wi.us

Reflections on Second Year of Planning



In 2003-2004, The Comprehensive Cancer Control Planning Process in Wisconsin was off and running. From Year 1 with just a small core group with a vision of the planning process we blossomed to over 200 participants. There were many achievements for the planning process in the last year:

- The hiring of the CCC Program Director, program assistant and student intern, as staff fully dedicated to moving the WI CCC planning process along.
- The American Cancer Society, with help from the Wisconsin Cancer Reporting Systems, published the first Wisconsin Cancer Facts and Figures.
- The Cancer Data Advisory Group reviewed Wisconsin specific cancer data and wrote the Priority Recommendation Report.
- The CCC Steering Committee with representatives from over 20 statewide organizations was convened. They developed the mission, vision and goals of the WI CCC Plan and continue to provide leadership for the planning process.
- The CCC Kick Off Summit welcomed

many experienced as well as new faces to cancer control in Wisconsin. The Kick Off Summit presented up-to-date information on the burden of cancer in Wisconsin, the planning process we were embarking on and provided participants with the opportunity to become active participants in developing Wisconsin's CCC Plan.

- In just 3 months, the 5 workgroups came together to generate many wonderful strategies, action plans and key indicators for addressing the cancer burden in Wisconsin. These workgroup reports, completed on July 1, will be the foundation of the WI CCC Plan.
- Community service and healthcare providers came together in Milwaukee to talk about ways the WI CCC Plan might address the disparate burden of cancer among Latinos, African Americans and other underserved populations.

As you can see Year 2 of the WI CCC planning process was very exciting. We hope to build on that momentum into the final year of planning and as we begin to put our WI CCC Plan into action!

Upcoming Dates

Reports Revised, Review Feedback, and Incorporate into WG Reports July 20-31

First Draft of the WI CCC Plan Assembled August

Second & Third Drafts Written Fall 2004

Final Draft of WI CCC Plan Completed Jan. 2005

Transition to Implementation Summit April 21st, 2005

Lessons Learned at Annual CDC CCC Meeting

By Amy Ellestad, WI CCC Program Director

I attended CDC's annual meeting for state CCC program directors, June 20-24 in New Orleans, LA. This meeting gives directors a chance to learn from CDC and network with other states to gain helpful hints for planning and implementing a statewide comprehensive cancer control program. I was reminded many times of why we are doing CCC in Wisconsin and that is to make life better for those who have been touched by cancer. The only way we can do this is through partnerships with others working towards that same goal. I was proud to share with other states the strides we have made in nurturing new

and existing partnerships here in Wisconsin. Working together we will succeed in putting this plan into action. Speaking of action, I collected many ideas for us as we move to implement our plan. One of those being the Partner Survey to help us get an idea of who is already doing what in cancer control in Wisconsin. Please take some time to fill out the attached survey and get it back to us. It will help us see what organizations we can partner with and what programs to build on in order to achieve the goals we set together in the Wisconsin Comprehensive Cancer Control Plan.



National Action Plan for Cancer Survivorship

Recently the CDC along with the Lance Armstrong Foundation, jointly released "A National Action Plan for Cancer Survivorship: Advancing Public Health Strategies" to recognize the growing number of issues **cancer survivors** will face. The report states a number of recommendations including:

- Establishing a comprehensive **database** on survivors
- **Research** of late and long-term effects of cancer
- Healthcare **access** and navigation systems
- Clinical **guidelines** for follow-up care
- Public **education** programs
- **Evaluation** of impact and outcome of these efforts.

The Wisconsin CCC Plan will align with the National Action Plan for Cancer Survivorship. Copies of the National Action Plan are now available at:

www.cdc.gov/cancer/survivorship/index.htm



SAVE THE DATE!

Wisconsin's Comprehensive Cancer Control Plan Transition to Implementation Summit

Thursday, April 21, 2005

8:30AM-4:00PM

Marriott Madison West Hotel

Middleton, WI

Registration information to follow

Together we will
put the WI CCC
Plan into action!

Prevention
Screening & Detection
Treatment
Quality of Life
Palliative Care



Gear up for Implementation

Each upcoming newsletter will feature an event related to one of the WI CCC Plan Priorities.

WI CCC Plan Priority: Increase awareness of and participation in clinical trials

Event: Healthcare Professional Education: Inclusion of minority and underserved populations in cancer clinical trials.

One and a half hour sessions on Latinos, Native Americans, and African-Americans; understand the importance of their participation; barriers and opportunities; common myths; cultural, social, and spiritual issues; and more!

2004 Dates: 9/9; 10/14; 11/4; 12/2

For more information contact:

Rob Adsit, M.Ed, adsit@cis.wisc.edu

Or visit: www.cancer.wisc.edu/clinician/series/html



Other State Plans

Are you still feeling a bit unsure of what *exactly* the WI CCC Plan will look like? If you're interested to see example finished plans from other states, check out the following links:

Colorado: www.cdphe.state.co.us/pp/ccpc/CancerPlan.pdf

Delaware: www.state.de.us/governor/publications/Cancer_report.pdf

Iowa: www.idph.state.ia.us/common/pdf/publications/ccc_2003.pdf

Maryland: www.marylandcancerplan.org/

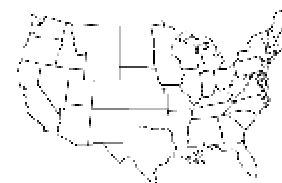
Michigan: www.michigancancer.org/frame3.htm

Centers for Disease Control and Prevention:

www.cdc.gov/cancer/ncccp/

For more information:

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Check out the WI CCCP website for plan updates.

http://dhfs.wisconsin.gov/dph_bcdhp/cancer/index.htm